



UNNAT BHARAT ABHIYAN CELL



Sardar Vallabhbhai National Institute of Technology, Surat

Presentation on PMJJBY: Pradhan Mantri Jivan Jyoti Bima Yojana



Presentation created by

- Team Saathi (Government Schemes Implementation), UBA Cell, SVNIT, Surat
- **Source:** Jan Dhan Se Suraksha Website
- **Link:** <https://jansuraksha.gov.in/>



INTRODUCTION OF PMJJBY

- Hon'ble Prime Minister Shri Narendra Modi has launched PMJJBY on 9th May, 2015
- PMJJBY is one year Life Insurance Scheme, renewable for year to year.
- Offering coverage for death due to any reason and is available to the people of age group of 18 to 50 years (life covers up to age 55)
- Scheme Offered / Administrated through LIC (Life Insurance Company) and other Indian Private Life Insurance Company Companies (PSGICs)
- **The Mission Coordinator :Ministry of Finance, Government of India**



SCOPE OF COVERAGE & BENEFITS

- All Savings Bank account holders in age of 18 to 50 years in will be entitled to be join.
- Adhar Card would be the primary KYC for the bank account.
- People are enable to auto debit on or before 31st May for the coverage period 1st June to 31st May on an annual renewable basis.

ANNUAL PREMIUM

Highly Affordable Premium = Rs. 330 per Year per member

LIFE COVER

Rs. 2 Lakh per member



ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

- **Step 1:** Visit and meeting with near by Bank manager and Insurance company officer and understand the PMJJBY Scheme.
- **Step 2:** Conduct surveys and identify the need of PMJJBY in UBA adopted villages.
- **Step 3:** Work with Gram Panchayat & Taluka Pnachayat / District Panchayat Department for implementation of PMJJBY scheme in adopted UBA Village cluster.



**For more details visit LIC (Life Insurance Company) Office, Banks,
Gram Talati / Taluka Panchayat / District Panchayat**

The details are also available in following document:

1. About -PMJJBY (Annexure I)



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THANK YOU

UNNAT HO !!!

